

NEWS RELEASE

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Yamaha Motor Corporation, USA Appoints Nick Isomura to Division Manager of the Intelligent Machinery Group

Marietta, Georgia, USA – Yamaha Motor Corporation USA’s Intelligent Machinery (IM) Division is pleased to announce the appointment of Nick Isomura to Division Manager of the Intelligent Machinery (SMT Equipment and Robotics) Division.

Nick brings more than 20 years’ experience in SMT Equipment Sales, specifically in Automated Optical Inspection (AOI) to his new position. Previously, he was Group Manager of Europe, Southeast Asia, and Americas SMT Sales for Yamaha in Japan.

In making the announcement, George Babka, Sales General Manager of Yamaha IM, said, “We’re excited to have Nick join our growing group of industry experts at Yamaha. His knowledge and broad-based experience make him a valuable asset to our customers, and we’re delighted to have him on our team.”



He added, “Nick has a great passion for this industry and will be a very good asset for Yamaha especially now, with so many new products and software offerings to be released in 2021. We look forward to introducing him to our customers and presenting our new products as soon as travel restrictions allow.”

About Yamaha Motor Corporation, USA Intelligent Machinery

Yamaha Motor Corporation, USA IM is a subdivision of Yamaha Motor Corporation, and offers a full line of machines for electric/electronic parts mounting, factory automation (FA) and other production line solutions that answer the diversifying needs of today’s electronics manufacturers. Yamaha Motor Corporation, USA has sales and service offices in Japan, China, Southeast Asia, Europe and North America, providing a truly global sales and service network, delivering best in class on-site sales and service support for their customers. For more information, visit www.yamaha-motor-im.com/.

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