



Yamaha Motor Corporation, U.S.A.

Announces

New IM Division Headquarters in Marietta, Georgia Facility

Yamaha Motor Corporation, U.S.A.'s **Intelligent Machinery (IM) Division** is pleased to announce the grand opening of its new sales, training, and demonstration facility in Marietta, GA. Outgrowing the previous facility in nearby Kennesaw, the new facility is a complete replacement of the previous headquarters and offers the ability to double the number of employees while increasing available space for equipment, service, and support operations.

In making the announcement, Tom Simpson, Operations Manager said, "This expansion was necessary to support our increased machine line-up, which includes: Stencil Printers, Solder Paste Inspectors (SPI), Dispense, Automatic Optical Inspectors (AOI), In-line 3D X-Ray, Storage Towers, Industrial Robots, and our 3 brands of Mounters: iPulse, YSM, and SIGMA Series Machines. Covering all speeds and complexity of production. Yamaha is the only SMT vendor with a full line solution."

In addition to adding factory-automated material delivery systems, connected factory tools, computer-controlled component storage, and a full line of industrial robots to Yamaha's already extensive lineup, it was imperative that Yamaha expanded their IM operations in the U.S.A. Tom went on to say, "We have doubled our office capability, and increased our showroom and training/refurbishment area by 80%. Additionally, we have increased our spare parts inventory and storage area by over 50% to accommodate our additional machines as well as to provide direct support for our many new direct and corporate accounts."

In the past year, Yamaha has increased direct headcount by over 20% and added 3 new distinct product lines to their portfolio. With a dedicated team of Service Engineers, Applications Engineers, Technical Support personnel, and Sales staff, the IM Team now has room to grow even further in 2019 and beyond.

